

BE INDEPENDENT~OWN YOUR HOME



Visualizing the Finished Home

VOLUME 11

FOREMOST in the minds of prospective HOME BUILDERS is a mental picture of the home they hope to bring into being. This mental picture is the thing that ever beckons on. It stirs to action. It sustains when discouragements come. Not blueprints or black and white elevations, but colorful visualizations with the warmth and charm of actual living habitations are pictured herein.

THAT is where our Modern Home Designs in full colors are of unique value. They visualize the finished effect. Go over this issue carefully—note the surpassing beauty of the many color schemes, then let us help you select your design.

J. D. LOIZEAUX
LUMBER  **COMPANY**

Office, Yard and Mill 861 South Avenue
Hardware Store 911 South Avenue
PLAINFIELD, N.J.

LOIZEAUX
BUILDERS  **SUPPLY CO**

Office and Yard, 140 Third Street
Dock and Yard, South First St & Elizabeth Ave.
ELIZABETH, N.J.



OWN YOUR HOME ~ AND BUILD THE FOUNDATION OF HAPPINESS.

—Over 1,000 Homes to Select From—

YOU have said "Oh, how I wish we owned our home", and this is a very natural wish. Parents surely owe to their children the freedom, the privilege and wholesome atmosphere of a home built to the family's requirements. A comforting sense of security comes to the man who can look up at *HIS OWN HOME* and say "That's Mine. I Built It!"

ILLUSTRATED in this booklet you will find some fourteen attractive homes, moderate in cost. Those pictured herein are but a few from our collection of over a thousand designs; in frame, stucco and brick; that we have in our office from which you may choose your "Home of no regrets." You will find that the LOIZEAUX Home Designs are—

**DISTINCTIVE BUT NOT EXPENSIVE
PRACTICAL YET BEAUTIFUL
HOMES YOU WILL BE PROUD TO LIVE IN**

ON the next to the last page of this booklet you will find a table giving the estimated cost for each design in this series. The costs are approximate and are given to serve as a guide. The figures cover labor and materials such as masonry work, plastering, stucco where shown, carpenter work, painting, sheet metal work, electric wiring and fixtures, plumbing and hot air heat required to complete a home ready to be occupied.

HOWEVER, to determine the exact cost of any design built to your specifications it will be necessary for you to purchase a set of plans from us and submit them to a builder for an estimate.

A GLANCE at the next two pages, showing pictures of our Plainfield and Elizabeth plants will give you some idea of the way we are prepared to supply whatever materials will be required in the construction of your Home. Delivery of the materials when wanted is very important, and in this department of our business we are prepared to render a real service. In Plainfield we have a fleet of over twenty trucks and our Elizabeth plant is equipped with twelve.

WE are the logical Headquarters for BUILDING INFORMATION. We have collected, during our thirty years in the building materials business, a large amount of valuable information on matters pertaining to the Planning, Financing and Building of Homes. This, together with our knowledge of the character and uses of materials employed in building construction, is yours for the asking. You do not obligate yourself in any way by asking our advice on any building problem.



J. D. LOIZEAUX LUMBER COMPANY



PLAINFIELD, NEW JERSEY

OFFICERS

CHARLES E. LOIZEAUX
VICE-PRESIDENT

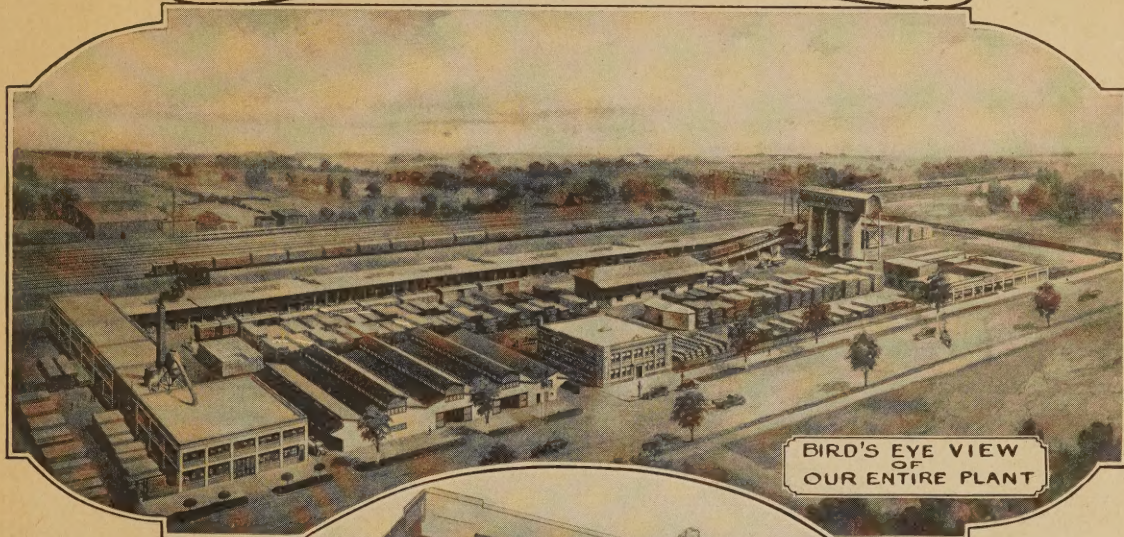
JOSHUA D. LOIZEAUX
PRESIDENT

F. PARKER LOIZEAUX
SECRETARY

AARON A. VANDER VEER
TREASURER

FRED D. LOIZEAUX
ASST. SECY. AND ASST. TREAS.

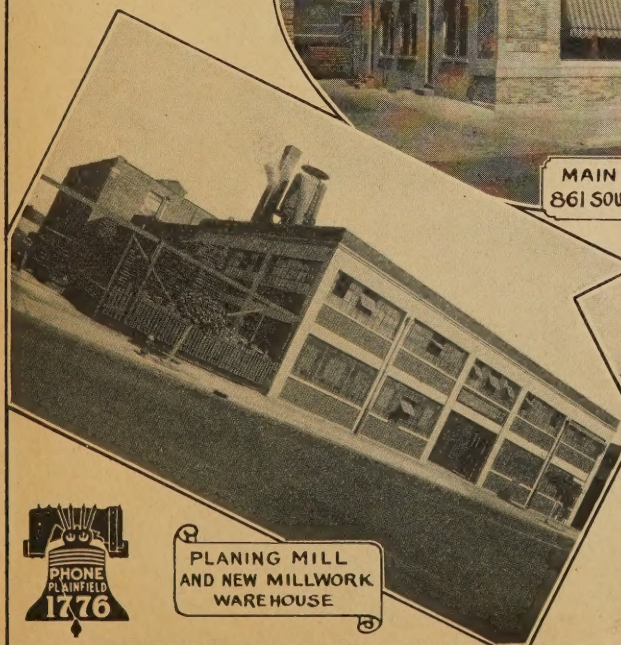
PICTURES OF OUR PLANT



BIRD'S EYE VIEW
OF
OUR ENTIRE PLANT



MAIN OFFICE
861 SOUTH AVENUE



PLANING MILL
AND NEW MILLWORK
WAREHOUSE



HARDWARE, TOOL
AND PAINT STORE
911 SOUTH AVENUE





LOIZEAUX BUILDERS SUPPLY CO.

ELIZABETH, NEW JERSEY



OFFICERS

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PRESIDENT

CHARLES E. LOIZEAUX
VICE-PRESIDENT

J. HAROLD LOIZEAUX
SECRETARY-TREASURER

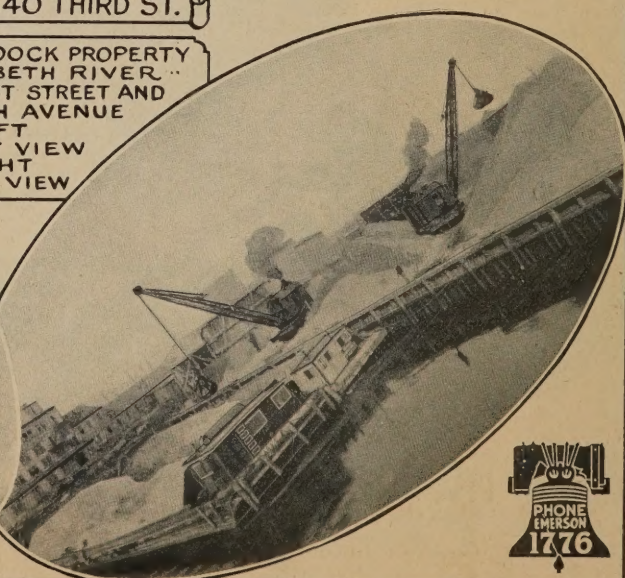
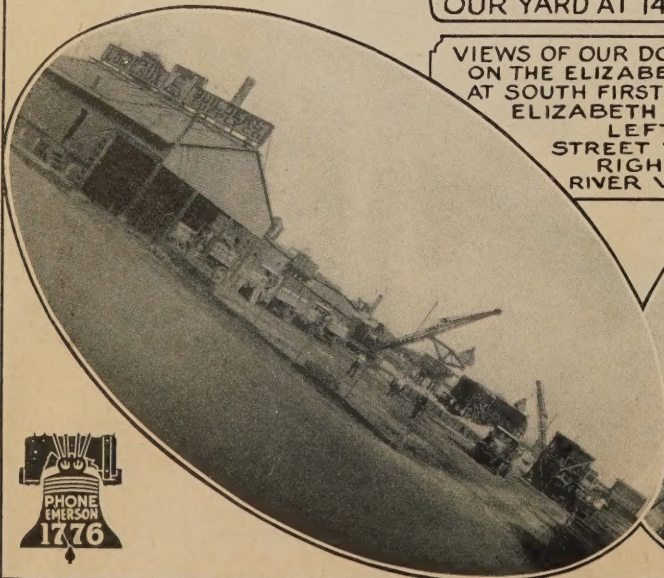
F. PARKER LOIZEAUX
ASST. SECY. AND ASST. TREAS.

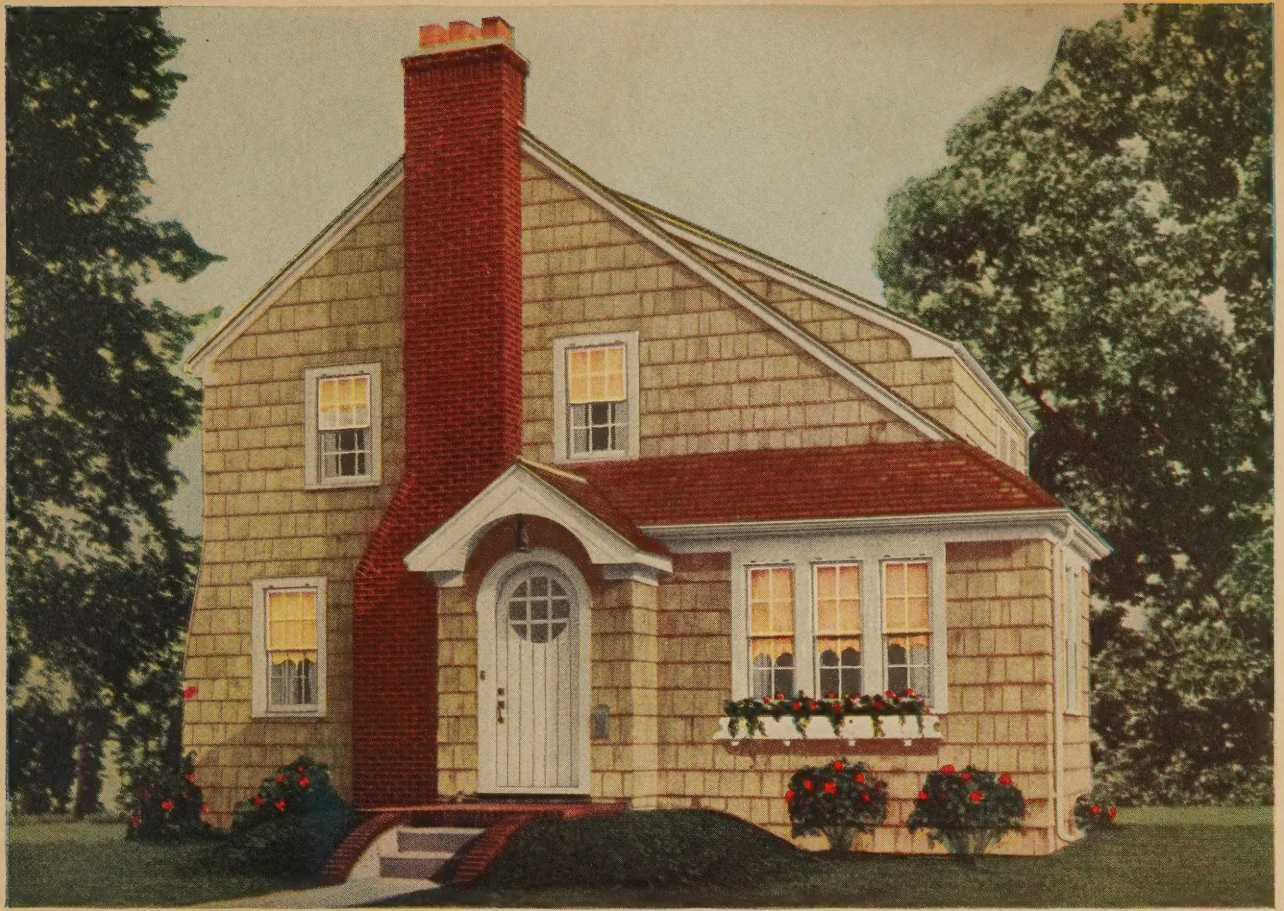
PICTURES OF OUR YARD AND DOCK PROPERTY



OUR YARD AT 140 THIRD ST.

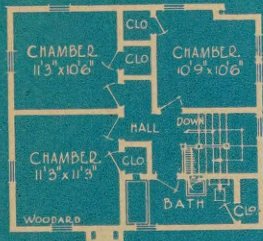
VIEWS OF OUR DOCK PROPERTY
ON THE ELIZABETH RIVER ...
AT SOUTH FIRST STREET AND
ELIZABETH AVENUE
LEFT
STREET VIEW
RIGHT
RIVER VIEW



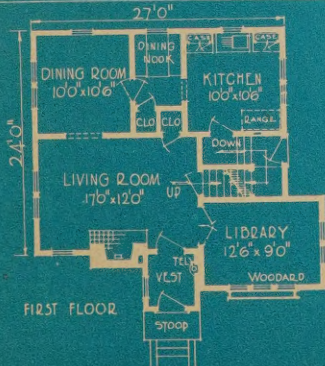


The WOODARD

SELDOM do we find such trimness of line, such wealth of color and artistry in the small home as is illustrated here. Dimensions: 24 feet deep and 27 feet wide.



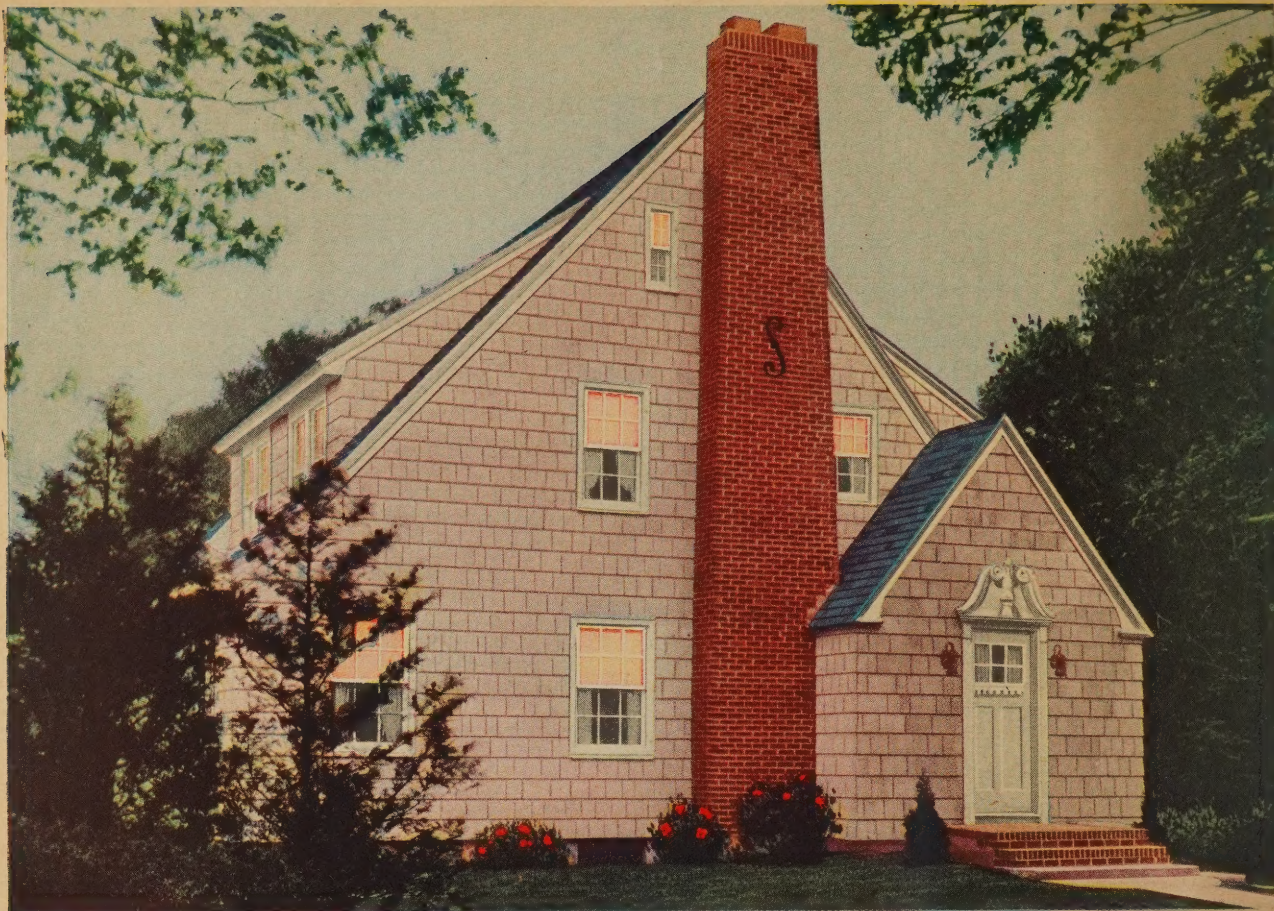
SECOND FLOOR



FIRST FLOOR

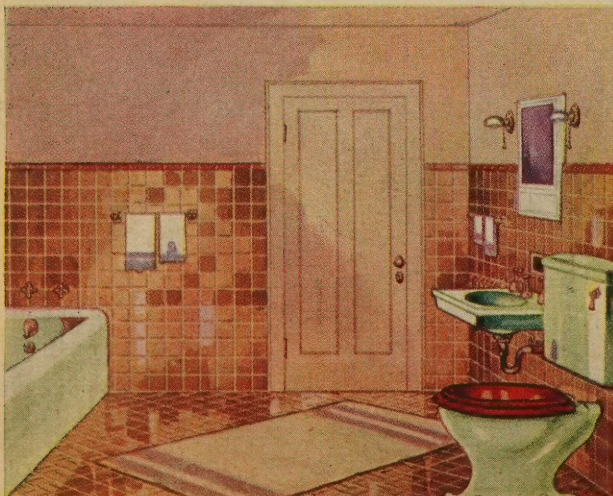


To beautify your garden and home.

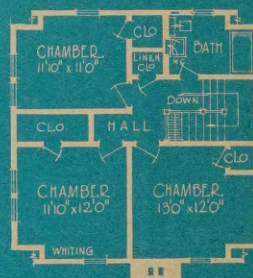


The WHITING

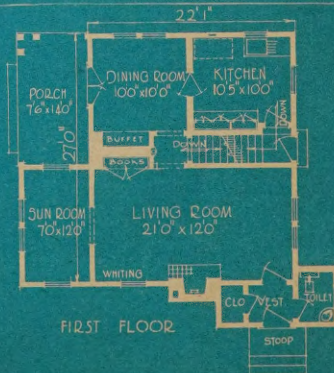
ENGLISH in design and American in equipment, this home finds its true place in modern suburbs and progressive small towns. Dimensions: 22 feet wide by 27 feet deep.



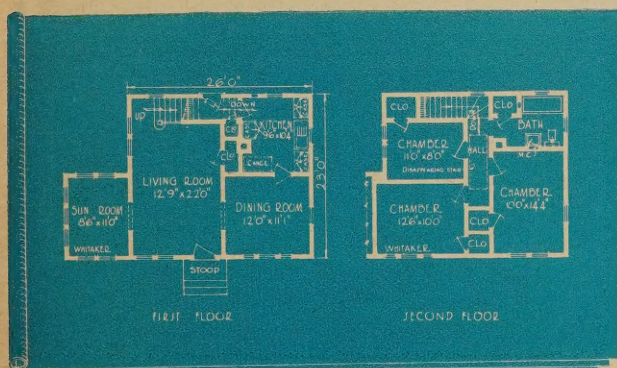
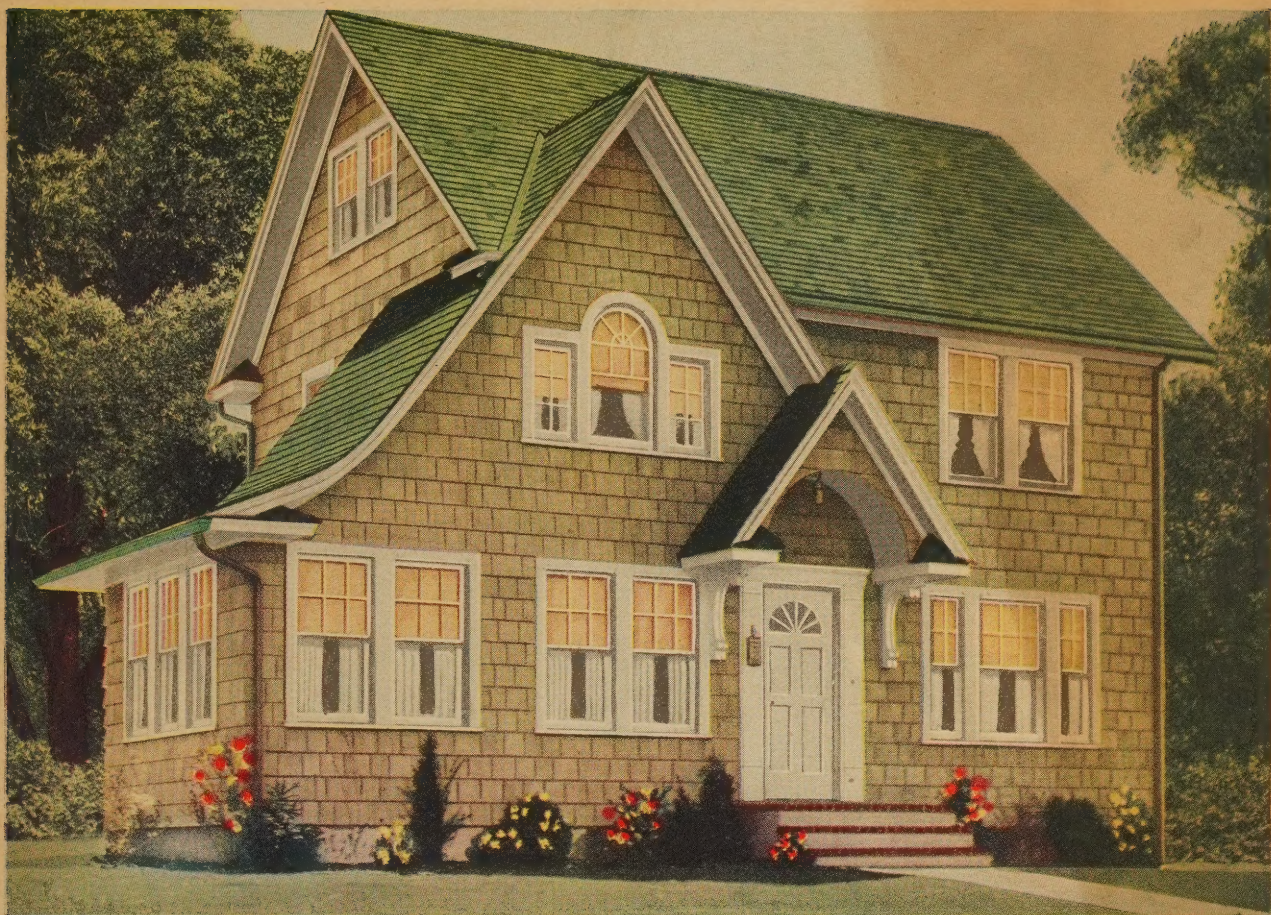
A tiled bathroom is beautiful and sanitary.



SECOND FLOOR

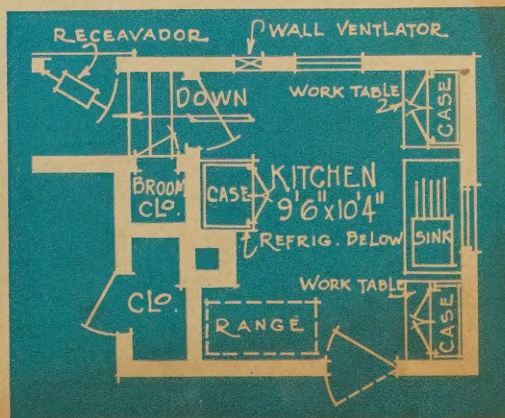
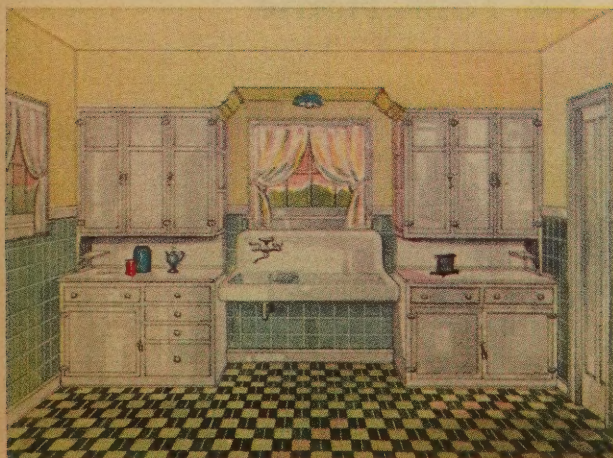


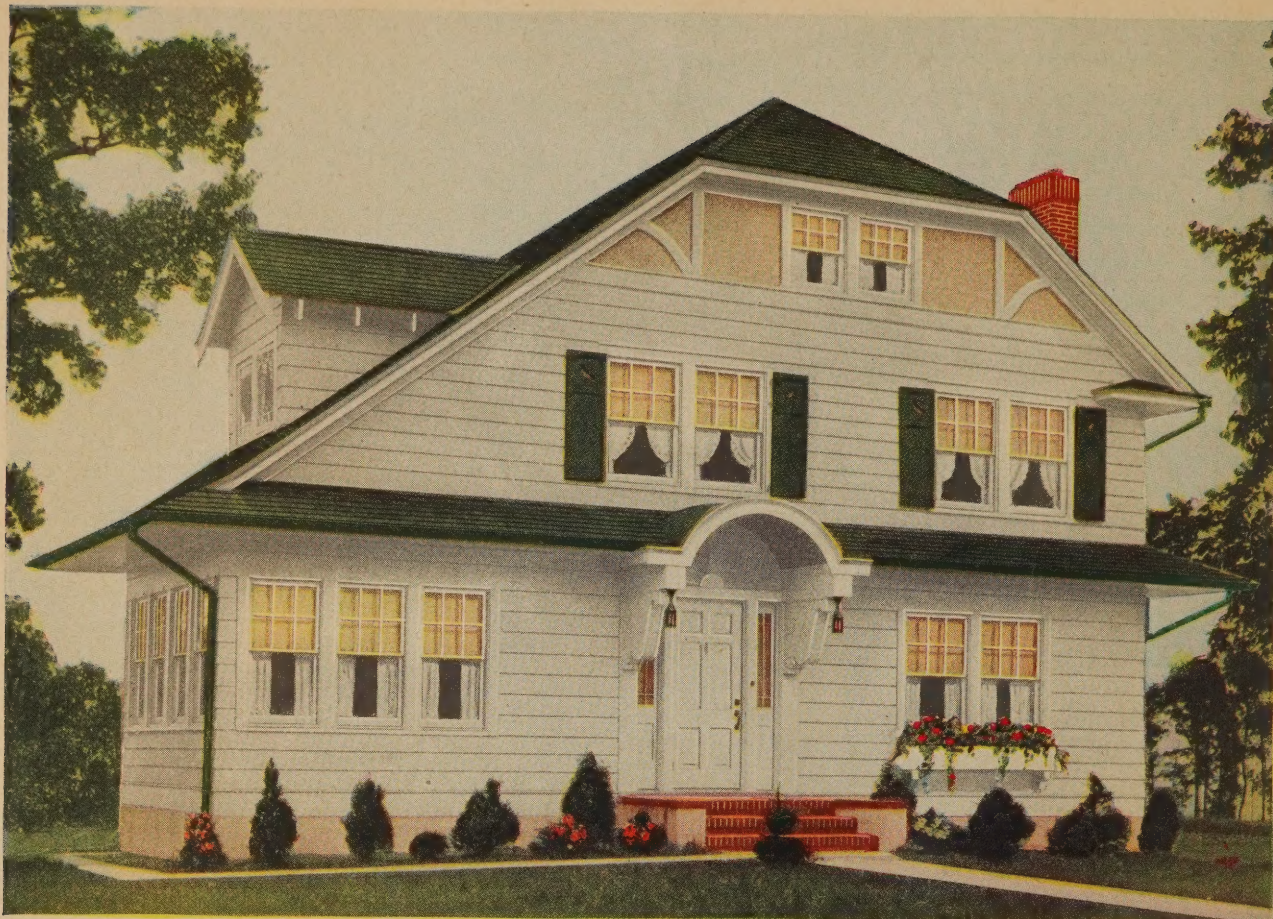
FIRST FLOOR



The WHITAKER

THIS magnificent residence will grace any community. Bright and airy rooms. Dimensions: 26 feet wide by 23 feet deep.

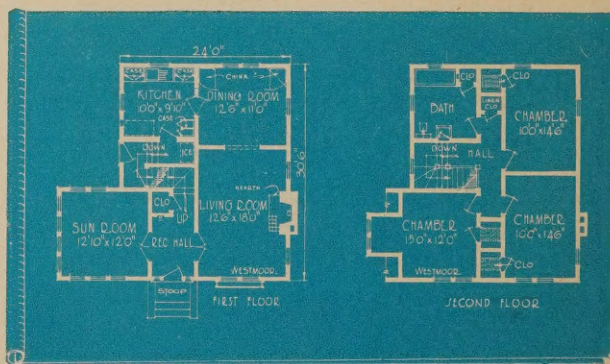




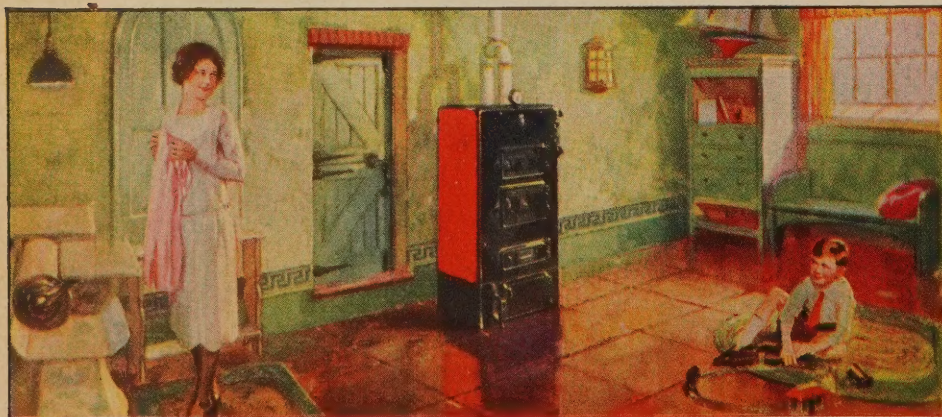
The WESTMOOR

UNUSUAL and captivating in appearance, this home will satisfy home-seekers looking for distinction and beauty. Dimensions: 24 feet wide by 30 feet 6 inches deep.

Another feature of this sterling home is the splendid room arrangement. All the bedrooms are corner rooms and have windows on two sides effecting good light and ventilation.

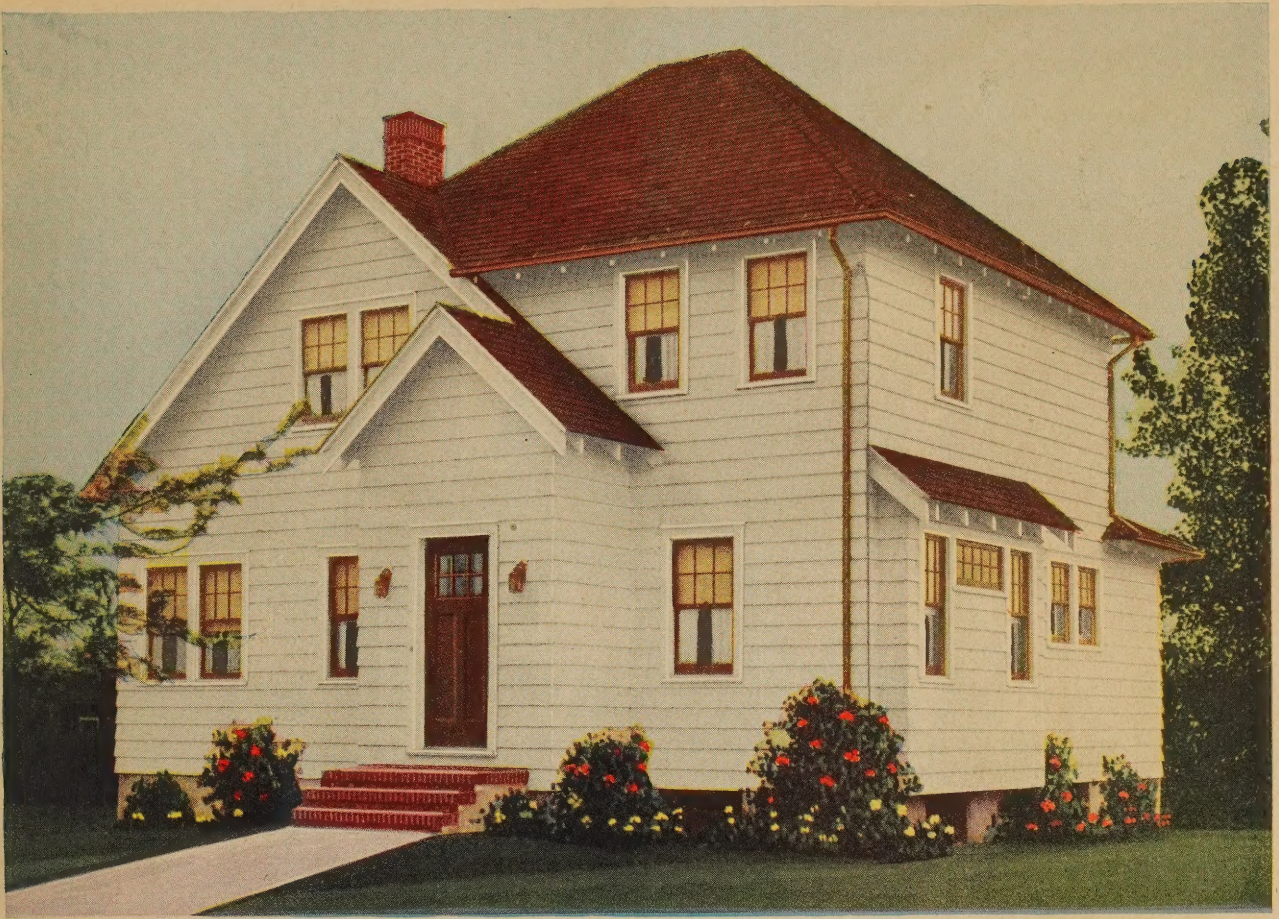


A Model Basement for Your Home



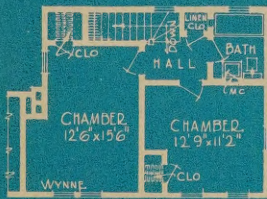
The basement too can be made a place of beauty and comfort in the home of today.

Instead of wasting this space it can be converted into a children's play room, dancing room, billiard room or library. If properly handled it can be made one of the most appealing rooms in the house.

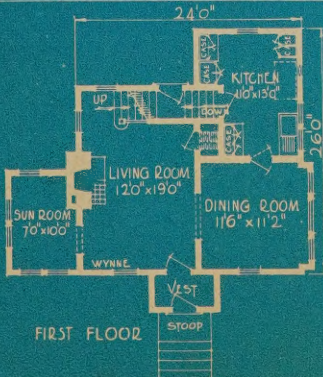


The WYNNE

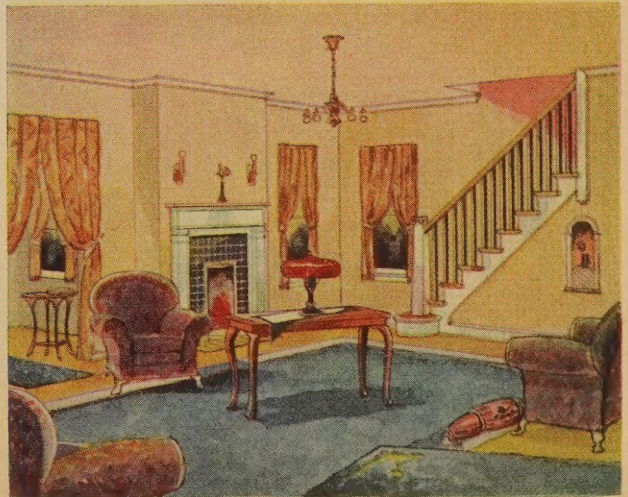
RARELY do we find a more charming color combination than the brown and white of the above home. Dimensions: 24 feet wide by 26 feet deep.



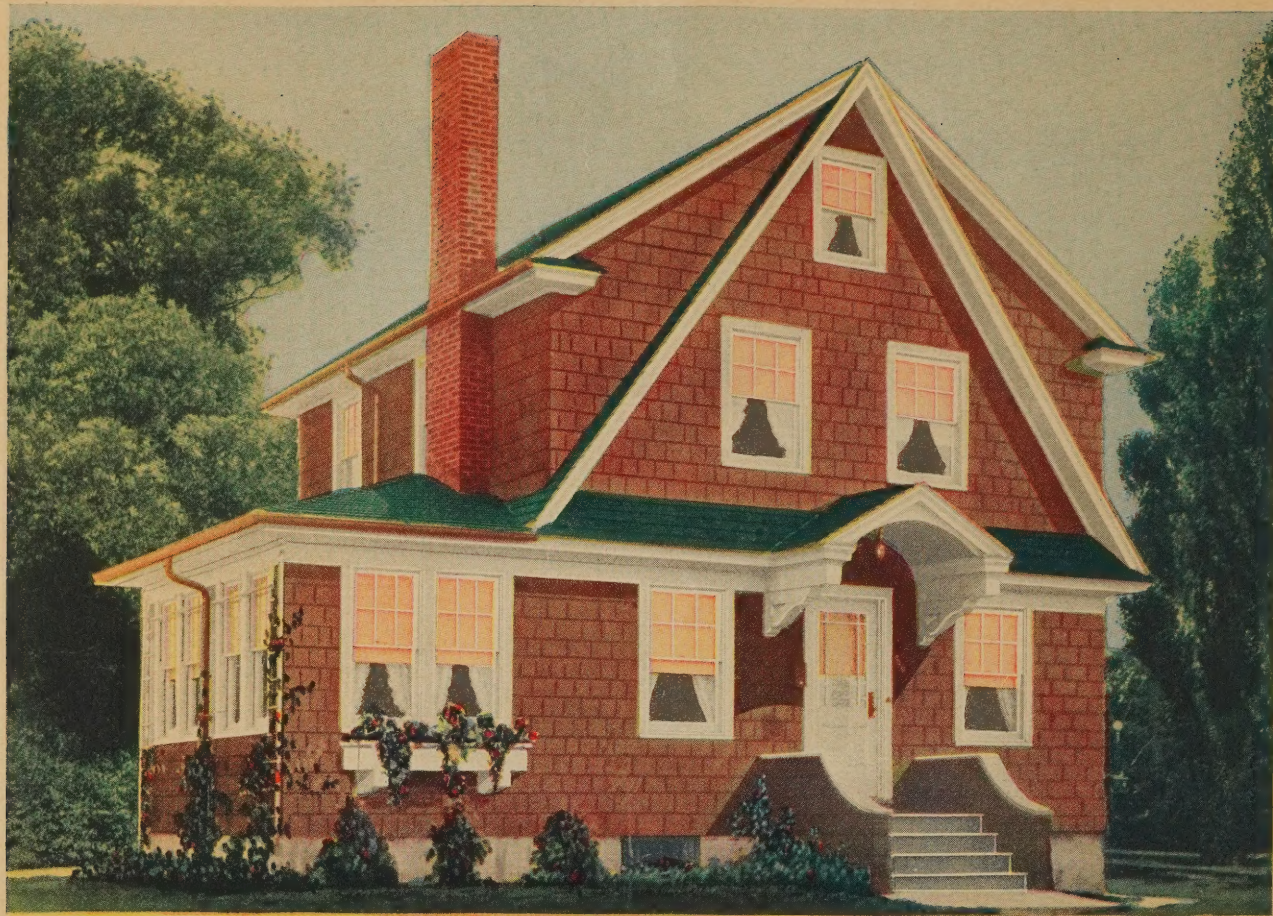
SECOND FLOOR



FIRST FLOOR

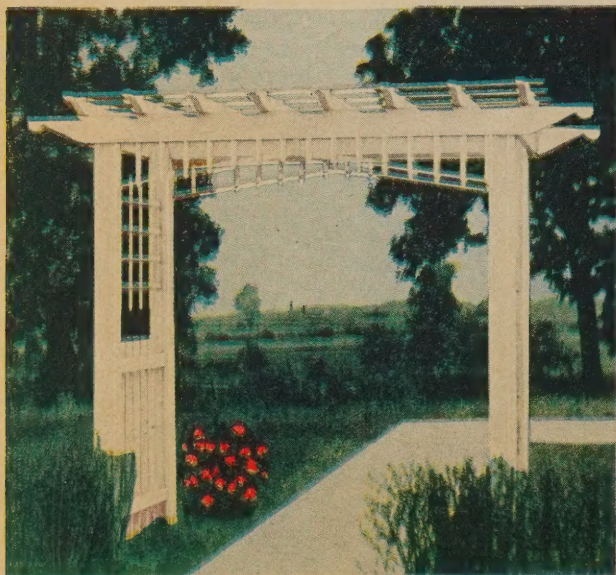


The well-appointed, restful living room of this home.

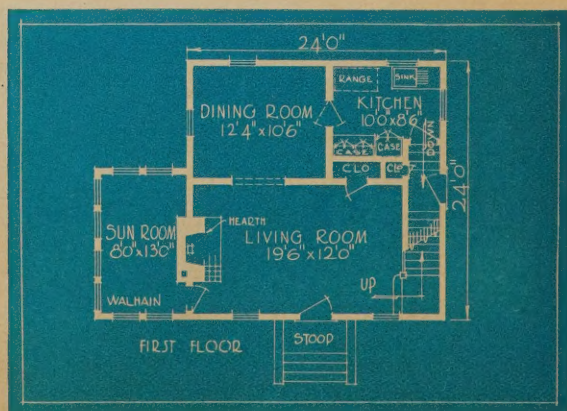
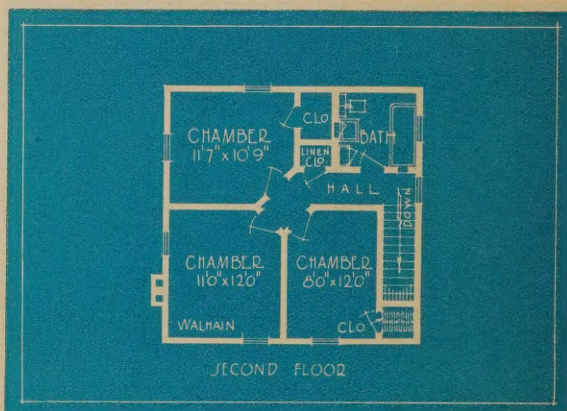


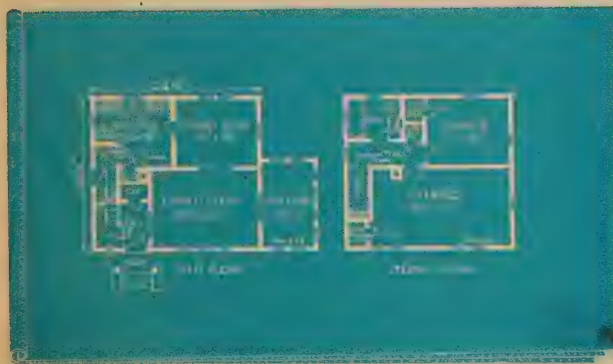
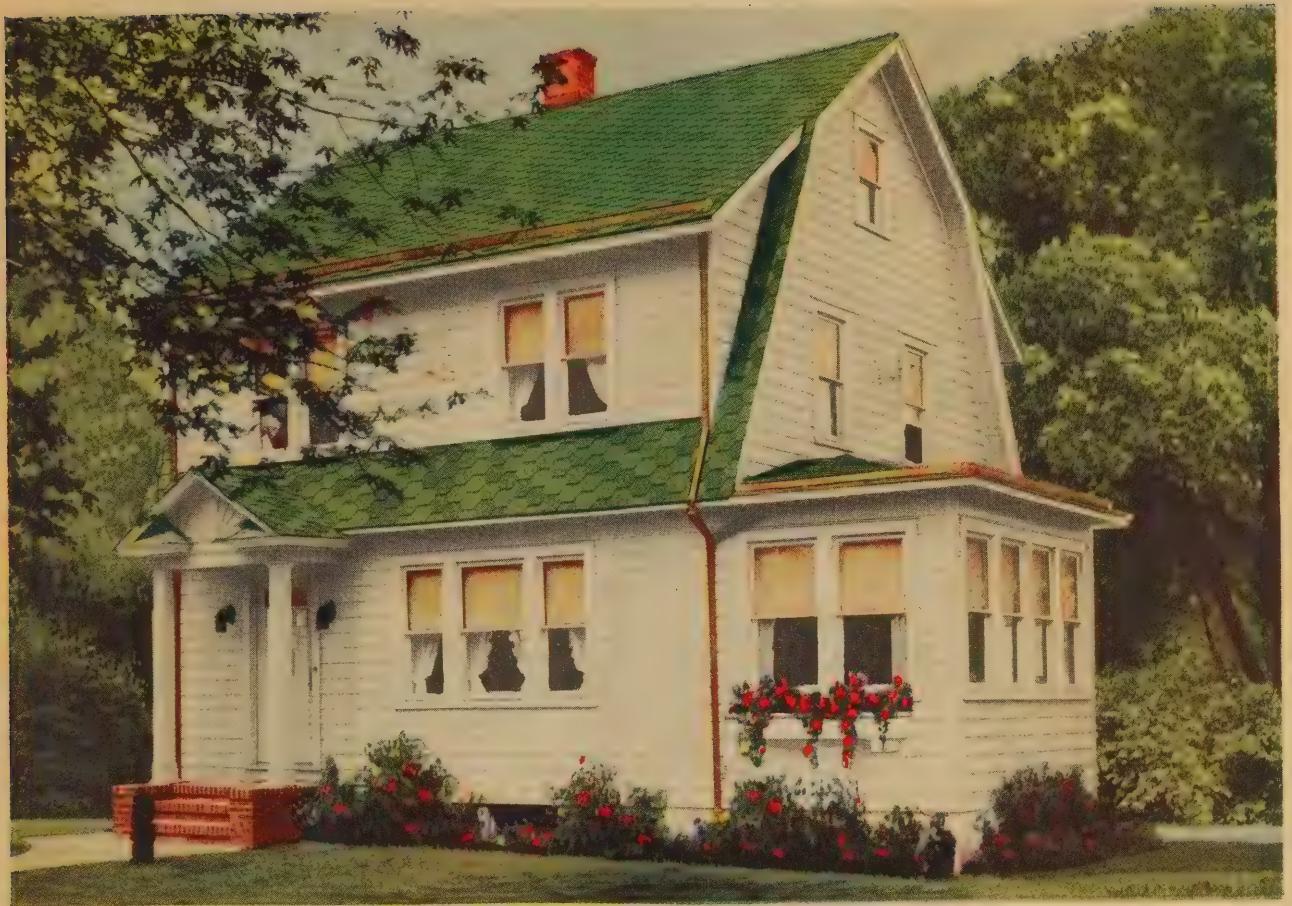
The WALHAIN

PLEASING to the eye this home has the double advantage of being good to look at and comfortable to live in. Dimensions: 24 feet wide by 24 feet deep.



Trellis work makes the garden more beautiful.





The WACKEN

A SMALL Dutch Colonial home that is a pleasure to look at and a joy to live in. Dimensions: 24 feet wide by 22 feet deep.

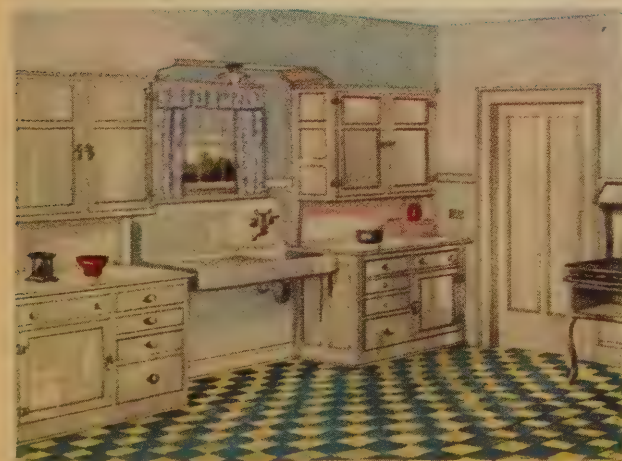
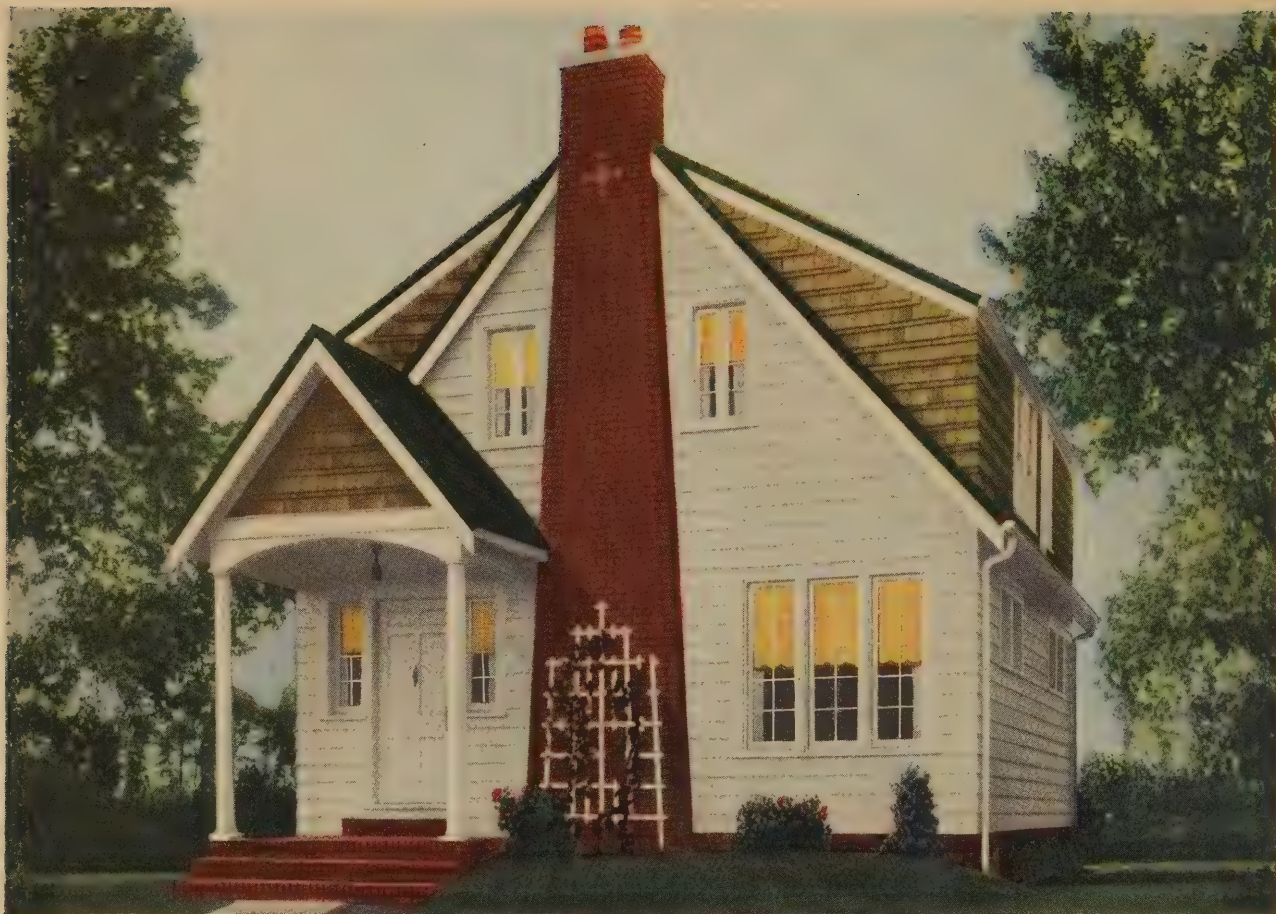


Illustration and plan showing the benefits of the modern efficiency kitchen.



The Evolution of the Old Home Below

IMPROVE YOUR ENVIRONMENT

WITH the many modern comforts and home conveniences within the price reach of all, a man is foolish who refuses to take advantage of them. Our happiness and contentment, science proves to us, are largely dependent upon the environment in which we live. Surely a bright, cheery, comfortable home is a far more stimulating environment than the old-fashioned home.

The woman of the house should insist upon modern conveniences such as kitchen equipment, medicine cabinets, etc., for they insure a well ordered household and lessen her labors considerably. She is also interested in the outward appearance of her home and here remodeling can work wonders.

Such an extensive subject requires more space than we have to fully describe. Come and see us and we can talk it over together.



**Before Remodeling
Ordinary and Unattractive**



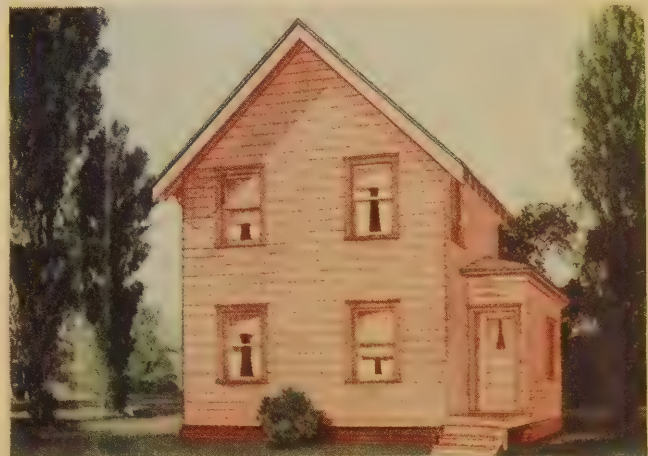
The Old House Converted into An Artistic Home

BUILD VALUE INTO YOUR HOME

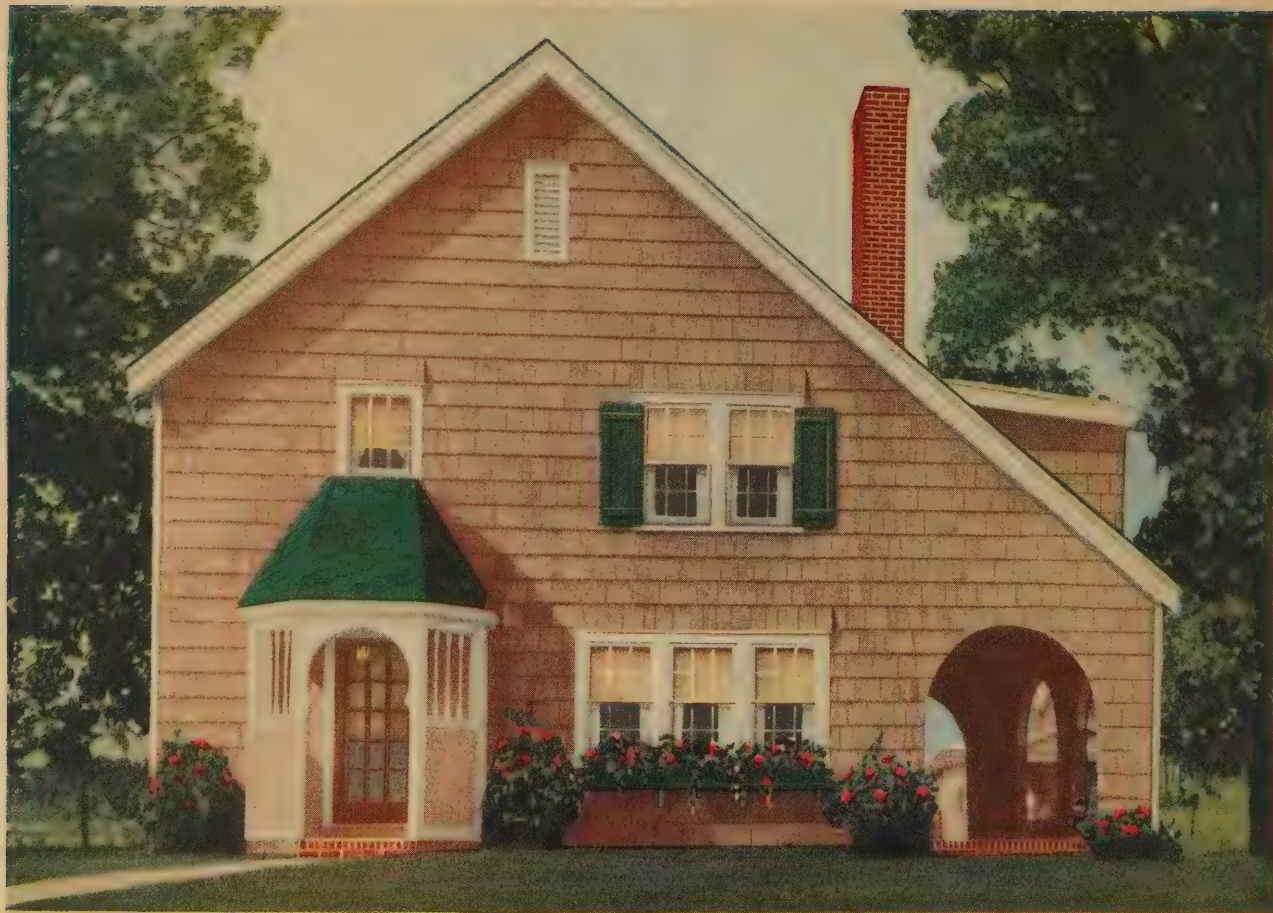
THERE are two things to be considered in appraising the value of a home. First there is the actual value of the land and the materials and construction which make up the home. Second, there is the artistic value of an appealing home. In other words two homes costing the same amount of money may be worth different amounts of money, one being attractively designed and consequently having a wider appeal.

The same reasoning applies to remodeling. The old home, appealing to no one, has but little more value than the actual worth of the land. The same home, after remodeling, will have a definite value as a home, usually, far in excess of the remodeling cost.

In addition to the other benefits which a modern home affords you actually are financially better off after improving your old home. Build value into your home. See us today about further particulars.



**An Out-of-Date Home Before
Remodeling**

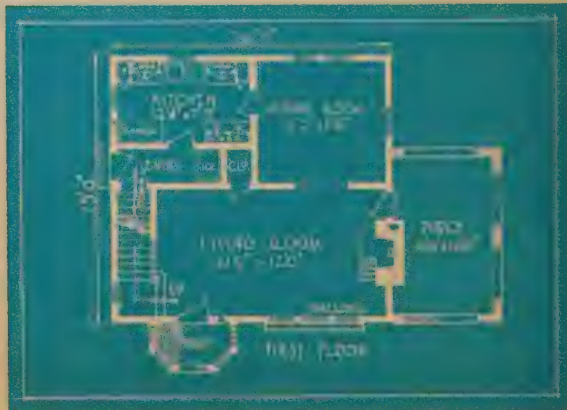


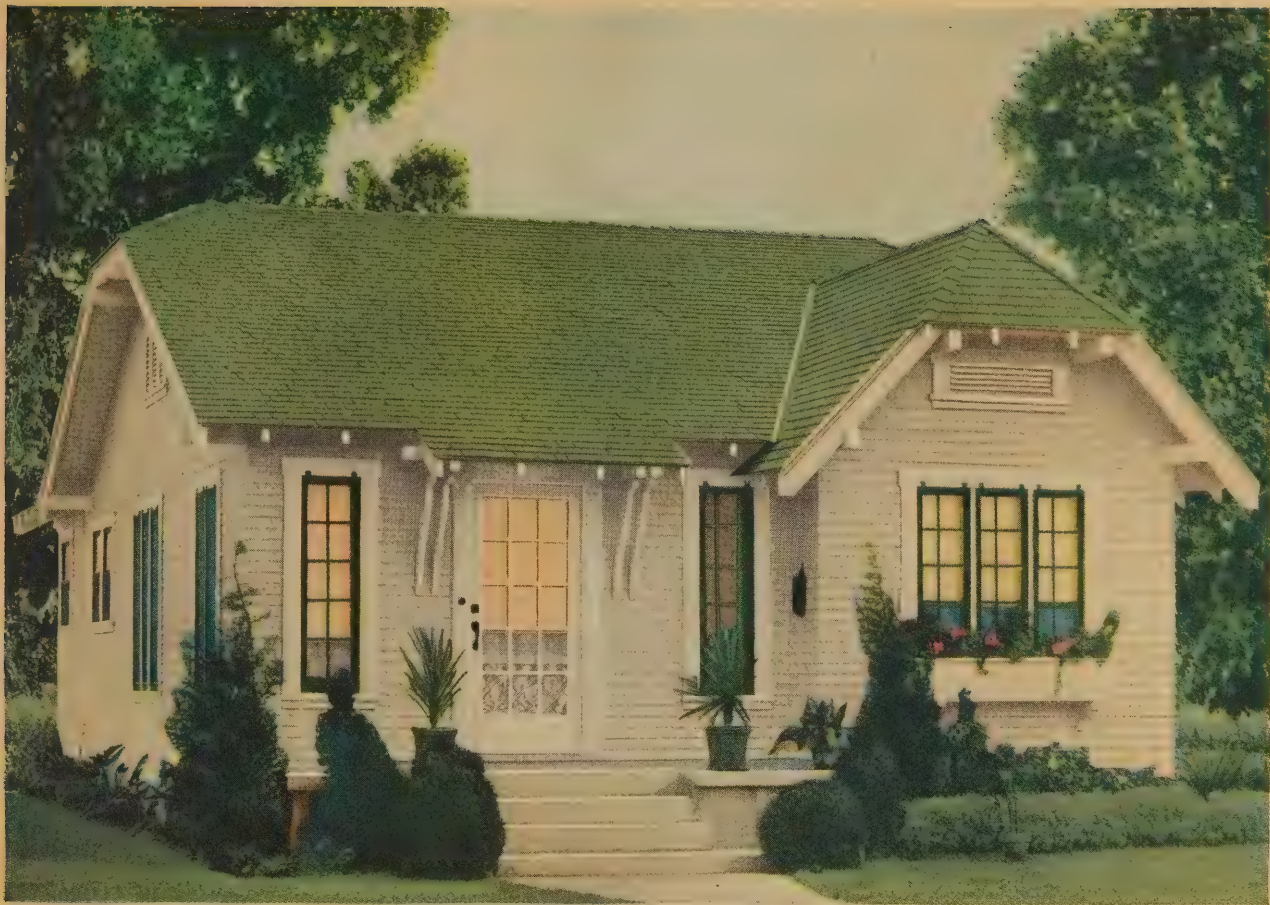
The WAELDER

A HANDSOME home built of colorful shingles. The green roof forms a proper contrasting note. Dimensions: 26 feet wide by 25 feet deep.



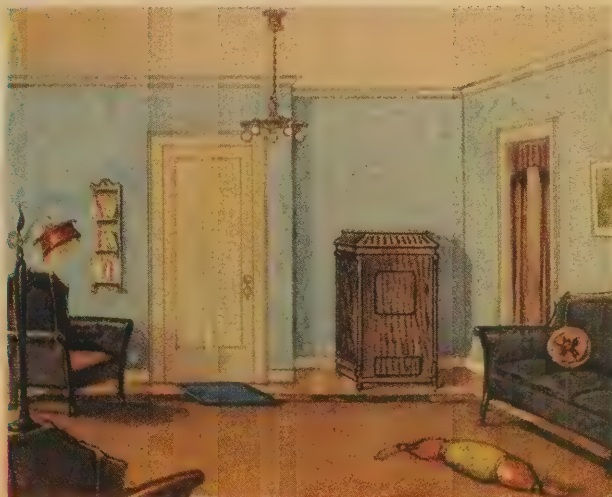
A bedroom scene showing space-saving closet fixtures extended.





The WILPEN

A BUNGALOW of rare charm. The accompanying plan sets forth the excellent room arrangement. Dimensions: 29 feet wide by 30 feet 8 inches deep.



The comfortable living room with parlor heater on far wall.

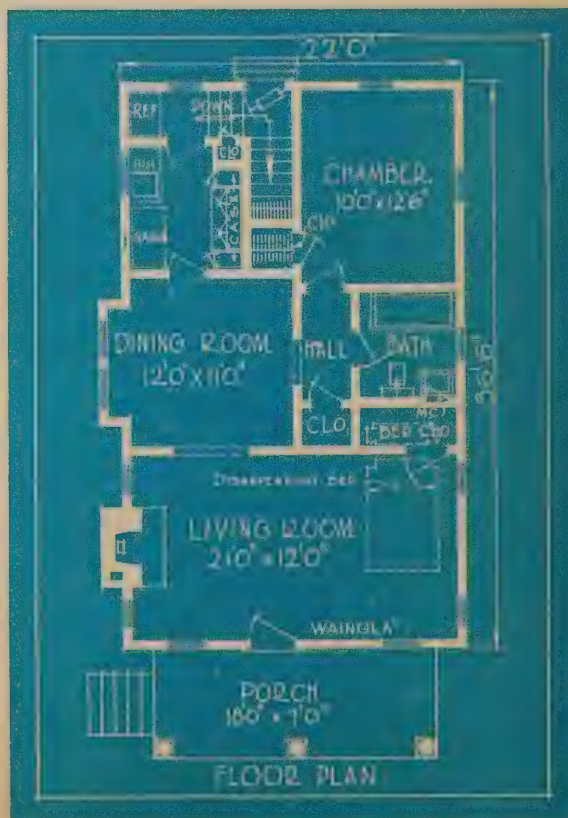


The WAINOLA

UNUSUALLY graceful lines distinguish this bungalow. There is a distinct air of refinement about this home. Suitable for narrow lot. Dimensions: 22 feet wide by 36 feet 6 inches deep.



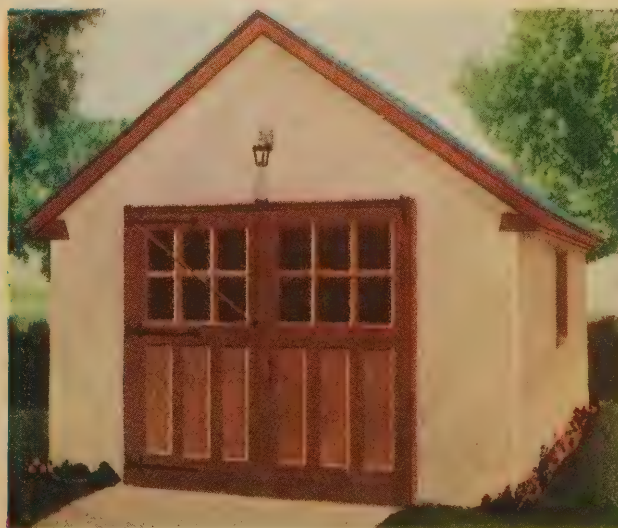
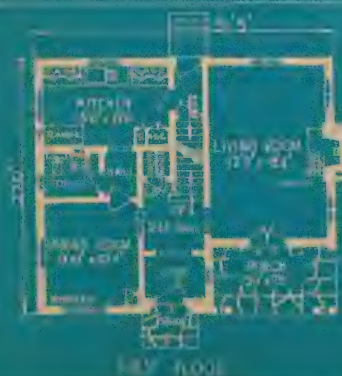
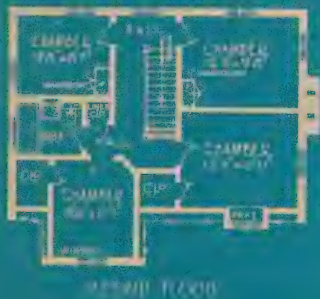
A disappearing bed has the efficiency of adding an extra bedroom to the home.





The WINSTED

COLORFUL and dignified, this home has a world of appeal for the artistically minded. Dimensions: 31 feet 5 inches wide by 27 feet deep.

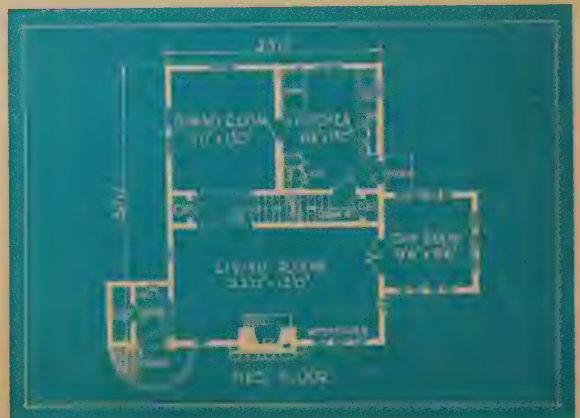
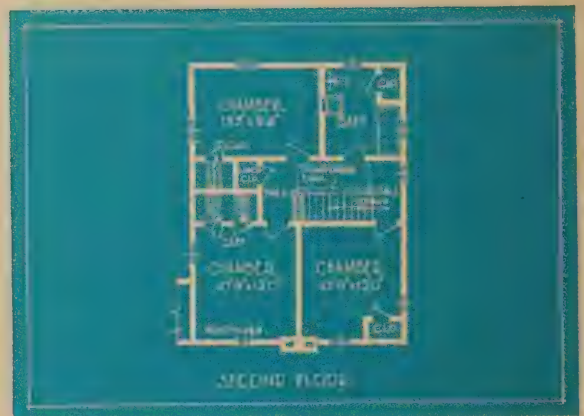


A garage to harmonize with the above home.

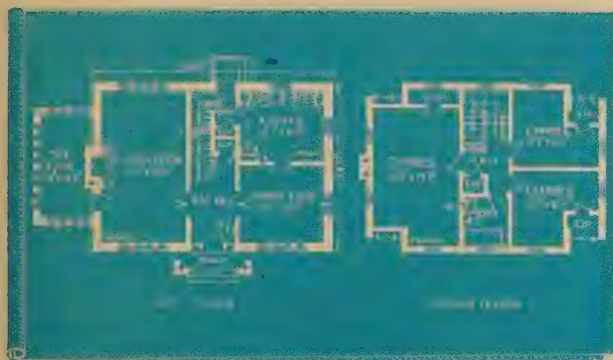


The WESTHAVEN

THE magnificent chimney forms the decorative center of this artistic home. The entrance is a splendid one. Dimensions: 23 feet wide by 30 feet deep.

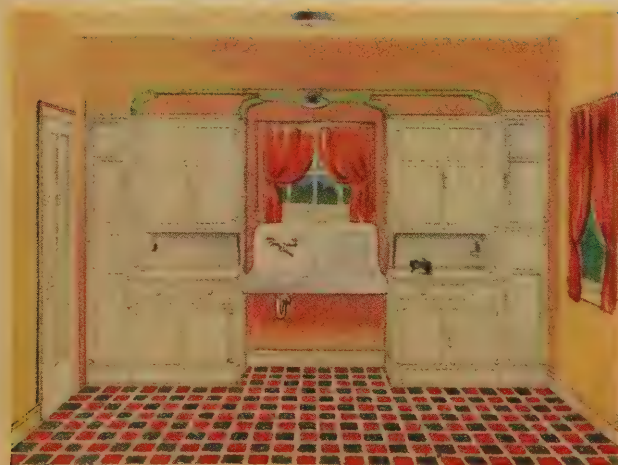


A disappearing stairway converts attic space to good use.



The WERNICK

THIS imposing home is a pure example of Dutch Colonial architecture. Splendidly proportioned, the eye of the passerby is invariably attracted to this home. It will stand out favorably in any surroundings, but ample lawns are suggested. Dimensions: 34 feet wide by 24 feet deep.



No conscientious housewife would want to do without an efficiency kitchen.

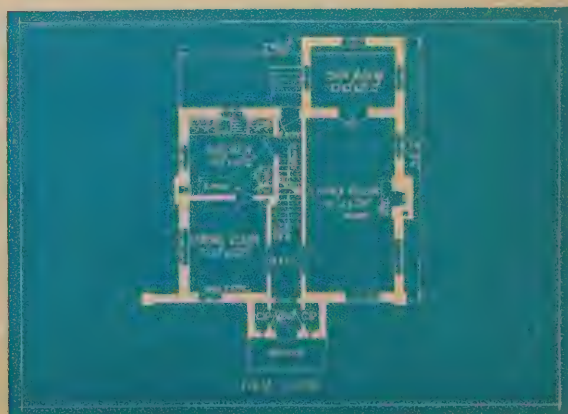
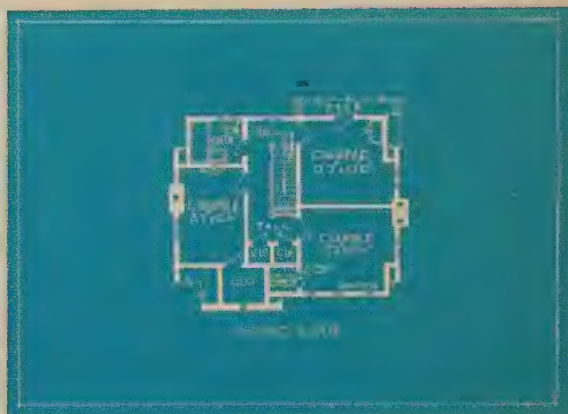


The WOLCOTE

BEAUTY in the home, executed in colorful face brick. Dimensions: 29 feet wide by 34 feet 2 inches deep.



The impressive yet hospitable entrance.



We Announce
the
OPENING
of our new
HOME EQUIPMENT DIVISION

Which has been organized to supply the Home with, and to properly install and service, High Class Equipment such as Electric Refrigerators, Gas Ranges and kindred devices and appliances.

◀ **We Present** ▶

Low Pressure
Electric Refrigerators
built by
Welsbach

Gas Ranges with
In-A-Drawer Broiler
built by
Cribben & Sexton Co.

See this and other Equipment
in the
Display Room of the HOME EQUIPMENT DIV'N

J.D. LOIZEAUX



LUMBER CO.

Located in the
MAIN OFFICE, 861 SOUTH AVE.
PLAINFIELD, N. J.

ESTIMATED COSTS

Covering Labor and Materials required to complete each design listed below.

Design	Cost	Design	Cost	Design	Cost	Design	Cost	Design	Cost
Wabash	\$ 8,939	Waterloo	\$ 8,500	Whitlock	\$13,500	Woodbine	\$ 7,500	Yelton	\$ 7,033
Wacken	\$ 7,550	Waterstratt	\$ 7,377	Whitmore	\$ 5,646	Woodstock	\$ 8,188	Yelvington	\$ 8,239
Waconia	\$ 6,083	Watniet	\$ 9,065	Whittier	\$ 7,787	Woodward	\$ 5,932	Yeoman	\$ 7,189
Waddill	\$ 4,817	Watkins	\$ 4,397	Whitton	\$ 8,864	Woodworth	\$ 7,403	Yerkes	\$11,991
Waddington	\$ 9,633	Watseka	\$ 8,552	Wichert	\$ 6,465	Wright	\$11,854	Yetter	\$10,125
Waelder	\$ 8,100	Watson	\$ 6,796	Wickford	\$ 7,067	Wrigley	\$ 8,178	Yocana	\$ 6,394
Wagener	\$ 6,753	Wattenburg	\$ 7,882	Wier	\$ 6,849	Wriston	\$ 8,300	Yocemento	\$ 6,496
Wagram	\$ 7,689	Wauneta	\$11,000	Wiggins	\$ 7,648	Wyatt	\$ 6,508	Yockey	\$ 6,772
Wainola	\$ 6,400	Waupun	\$ 7,255	Wilburn	\$ 7,386	Wyndal	\$ 8,200	Yoder	\$ 5,165
Wainwright	\$ 6,796	Wausau	\$ 9,138	Wilcox	\$ 6,219	Wynne	\$ 7,200	Yolanda	\$ 9,870
Wakefield	\$ 7,103	Wayland	\$ 6,582	Wildare	\$ 4,419	Yadkin	\$ 7,879	Yoncalla	\$ 9,321
Walback	\$ 6,278	Wayne	\$ 8,643	Wilder	\$ 7,694	Yale	\$ 8,814	Yonkers	\$ 9,358
Walburg	\$10,962	Weaver	\$ 8,120	Wilfred	\$ 9,376	Yalmar	\$ 7,216	York	\$ 8,143
Walcott	\$ 8,057	Webster	\$ 7,140	Wilhurst	\$ 7,378	Yamaska	\$ 8,139	Yorkshire	\$ 7,706
Waldo	\$ 4,681	Weert	\$ 7,750	Wilke	\$ 7,629	Yampa	\$ 6,017	Yorkville	\$ 6,741
Waldorf	\$ 6,492	Weiner	\$ 8,278	Willard	\$ 6,409	Yancey	\$ 7,910	Yosemite	\$ 7,255
Waldron	\$ 8,095	Welby	\$ 9,024	Willis	\$ 8,975	Yankee	\$ 6,544	Yost	\$ 4,993
Wales	\$ 9,226	Weldon	\$ 8,790	Willpen	\$ 5,500	Yankton	\$ 9,927	Youghal	\$ 7,054
Walford	\$ 8,965	Wellton	\$ 7,522	Wilton	\$ 7,400	Yantley	\$ 5,431	Young	\$ 6,777
Walhain	\$ 7,600	Welty	\$ 8,000	Winburn	\$ 9,500	Yaquina	\$ 8,685	Youngsбург	\$ 6,270
Walker	\$ 6,676	Wendell	\$10,310	Winchester	\$ 7,845	Yarboro	\$ 8,330	Youngstown	\$ 6,507
Wallen	\$ 7,650	Wernick	\$13,200	Windemere	\$11,505	Yarima	\$ 7,974	Yowell	\$10,320
Waller	\$ 6,738	Wesson	\$ 6,304	Windsor	\$ 7,266	Yarington	\$ 8,424	Yperbola	\$ 8,115
Walnut	\$ 7,163	Westhaven	\$ 8,500	Wingate	\$ 5,680	Yarmouth	\$ 6,339	Ypres	\$ 8,035
Walpella	\$ 7,258	Westley	\$10,625	Winnier	\$ 5,600	Yarnaby	\$ 6,935	Ypsilanti	\$ 8,447
Walrath	\$ 7,035	Westmoor	\$ 8,000	Winnfield	\$ 8,702	Yarrelton	\$ 8,228	Yreka	\$ 7,142
Walton	\$ 9,287	Westport	\$ 7,519	Winslow	\$ 6,829	Yarrowsburg	\$ 7,646	Ysleta	\$ 7,603
Wanda	\$ 5,726	Westwood	\$ 7,217	Winsted	\$10,000	Yates	\$ 7,045	Ysola	\$ 7,606
Wanette	\$ 4,398	Weyant	\$ 6,768	Winter	\$13,400	Yatesville	\$ 8,174	Yucca	\$ 7,302
Wapaton	\$ 5,800	Whalan	\$ 7,907	Winthrop	\$ 9,093	Ydalpon	\$ 9,110	Yukon	\$ 8,734
Wardell	\$ 8,875	Whistler	\$ 7,822	Witmire	\$ 7,171	Yeager	\$ 6,610	Yulee	\$11,382
Warner	\$ 4,350	Whitaker	\$ 7,750	Wolcote	\$12,100	Yegen	\$ 5,972	Yuma	\$ 4,345
Warren	\$ 4,734	Whitby	\$ 4,019	Wonder	\$ 7,800	Yellowstone	\$ 7,872	Yvonne	\$ 8,724
Washington	\$ 8,272	Whiting	\$ 7,800	Woodard	\$ 7,500				

Beautify Your Home with Curtis Woodwork

Telephone Cabinet



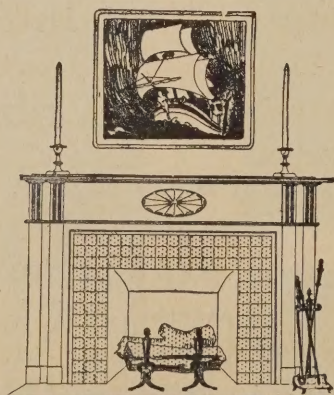
Telephone Cabinet

C-6910

A Telephone Cabinet is a new and practical convenience. Cabinet shown above has place for directory and bell box as well as shelf for the 'phone. Door of cabinet forms a strong seat. Made of birch and furnished complete with hardware.

Price \$15.20

A New Mantel Design

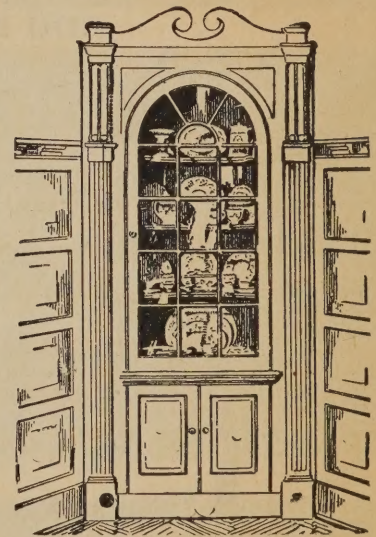


Mantel

C-6060

Given a fire place worthy of your home the rest of the room will never seem bare. This new mantel has twin pilasters and a composition ornament. It is of birch with a 4'3" wood opening.

Price \$37.30



Corner China Closet

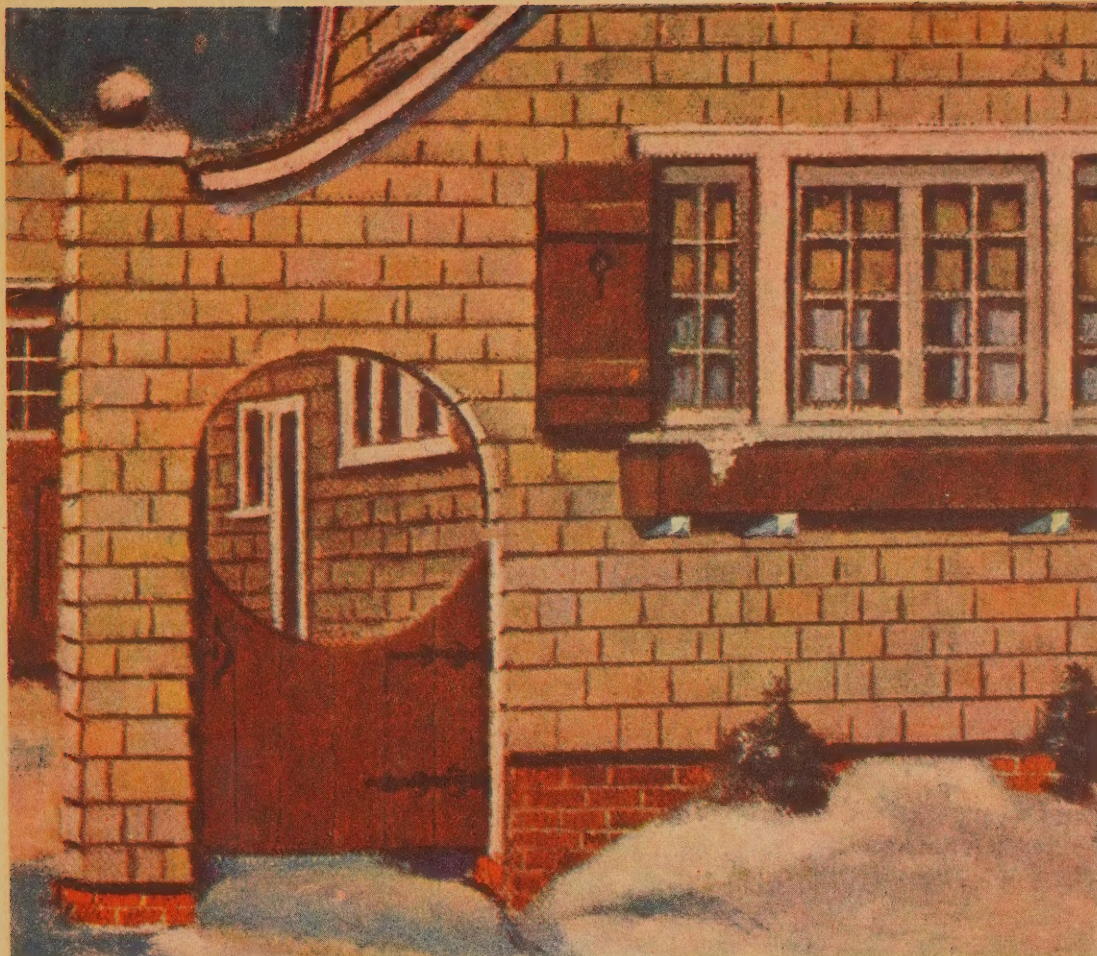
C-6500

One of the enticing features of the old Colonial house is its corner china cupboard. Quaint and wholly charming is this modern Curtis china closet, reproducing exactly the design of a Revolutionary cabinet.

This design features some of the more elaborate details of the old work—fluted pilasters, raised panels and delicate moldings. All of these are strictly in keeping with the best of traditions. The wood affords a wide range of finishing possibilities. Paint, Stain or enamel are all in good taste.

It is made of White Pine and the trim and hardware, as shown, are included.

Price \$59.53



A Rustic Gateway

The addition of a rustic gateway or old fashioned shutters and flower boxes may make a great difference in the home. A home may or may not have "atmosphere," depending usually upon the thought and care spent on ornamental details.

We have many ways of improving the appearance of your home. Perhaps you want to give your old house a new, trim and stylish look, or perhaps you prefer the old mellow rusticity of the above. In any event, if you are contemplating making changes and improvements, consult us. Remember it is our business to be up on these things.

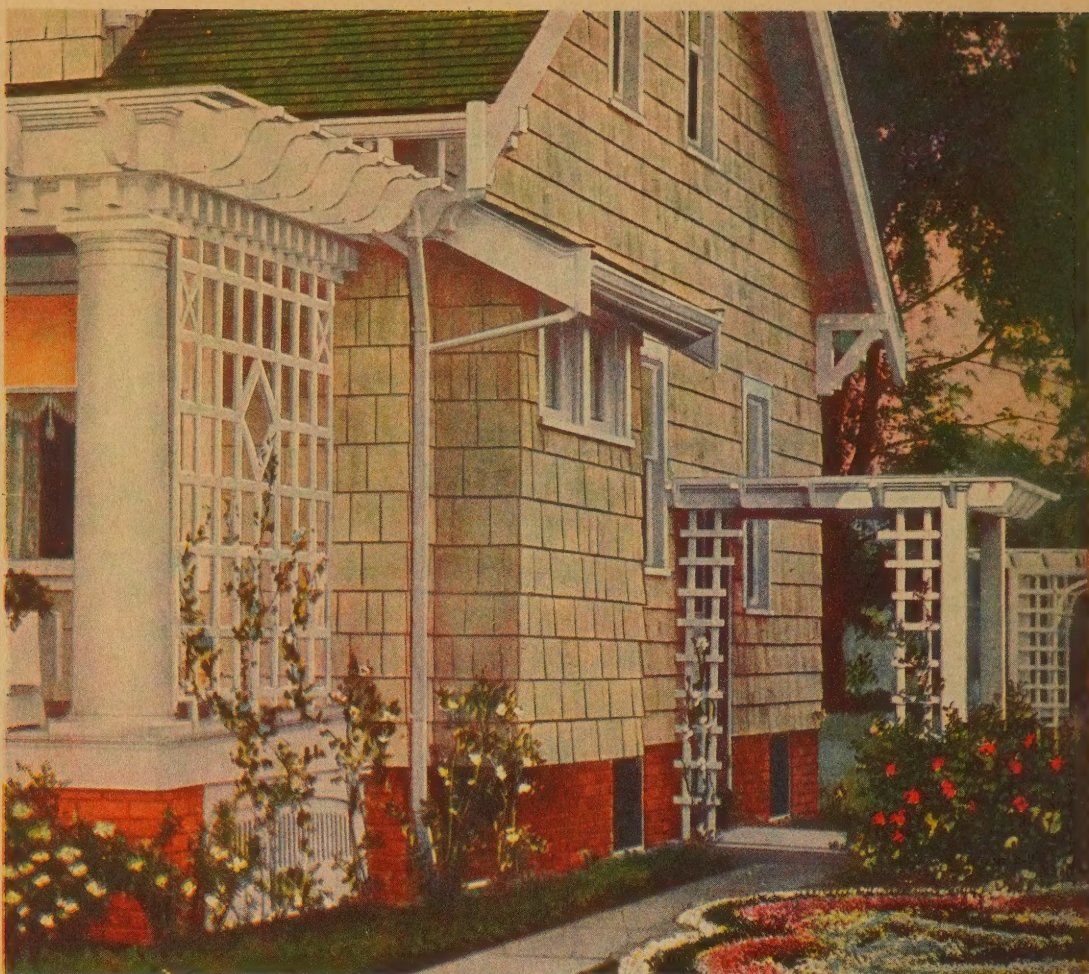
J. D. LOIZEAUX
LUMBER  COMPANY

Office, Yard and Mill 861 South Avenue
Hardware Store 911 South Avenue
PLAINFIELD, N.J.

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BUILDERS  SUPPLY CO

Office and Yard, 140 Third Street
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ELIZABETH, N.J.

BUILDING MATERIALS & HARDWARE "Cellar to Chimney Top"



Beautify Your Home



Individuality and ultimate beauty in a home are only the result of thoughtful and tasty adornment. One of the least expensive and most enhancing methods of adornment is the free application of trellis work. As is illustrated above it can be used on porches and entrances, and as pergolas, summer houses and fencing. Painted white, of intricate design, and properly set off with flowers, trellis work cannot help attracting attention and please the eye. Inquire at our office for further information on beautifying the home.

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